



World of Education



ADVERTISING YOUR **SERVICES**

Welcome to a platform where educators grow their income, amplify their impact, and inspire the next generation.

@worldofeducation.online
www.worldofeducation.online

WELCOME MESSAGE



Empowering Learning. Elevating Impact. Growing Income.

Welcome to World of Education, the platform where passionate educators turn their skills into income, influence, and impact. For less than £1 a day, you'll gain access to a powerful community and the tools to grow your reach, inspire learners worldwide, and earn what you truly deserve.

Unlock unlimited earning potential for just £30/month.

Promote your services, products, online courses, events and/or host unlimited live classes, connect with a growing community of learners, families, and collaborators, and watch your professional network and income grow. This guide outlines the service categories available and how each role can thrive on the platform.



OUR STORY

As founders who chose home education for our own children, both within mainstream and special educational needs (SEN) pathways, we understand the joys and challenges of learning outside the traditional classroom. These personal journeys have inspired us to build a supportive and flexible learning environment where every person, and every educator, feels seen, valued, and empowered to thrive.

Before launching World of Education, we founded Onyx Student Support Ltd, a company dedicated to personalised learning, mentoring, and wellbeing support for students navigating SEN and mental health challenges. That foundation continues to shape everything we do.

Our team brings together professionals from a wide range of backgrounds, including education, social work, mental health, counselling, nursing, and leadership. Many hold specialist training in areas such as autism, ADHD, dyslexia, trauma-informed practice, British Sign Language, Makaton, assistive technology, and inclusive classroom strategies. This rich blend of experience allows us to offer holistic, flexible support to learners at every stage of their journey.



WHAT IS INCLUDED IN YOUR MEMBERSHIP?



UNLIMITED CLASSES

Host as many live sessions as you want, from one-off lessons to full courses, and expand your reach with every class you teach.



ADVERT FOR PRIVATE TUTORING

Create a professional, eye-catching profile that helps families and learners get to know you and your expertise.



CONTROL OVER YOUR SCHEDULE, FEES, AND TOPICS

Set your own availability and choose what you want to teach, so your work fits your life.



TOOLS TO GROW YOUR VISIBILITY AND INCOME

Access built-in marketing support and featured spotlight opportunities designed to spotlight your services, increase your income and grow your audience.



MAXIMISE YOUR EARNING POTENTIAL

1:1 PROFESSIONAL SERVICES

Key Features:

- Advertise your services
- Set your own rates and schedule
- Feature your bio, photo and service offerings
- Access families and individuals seeking tailored support

LIVE CLASS TUTOR

Key Features:

- Host unlimited live classes via our platform
- Choose your topics and audience (EY, KS1-KS5, adults, SEN)
- Build a following, increase income and expand your teaching reach!

PRODUCTS

Key Features:

- Showcase your educational products to a global audience
- Boost visibility, increase sales and grow your impact in the World of Education!

EVENTS

Key Features:

- Host and promote your events with ease
- Connect with families and educators across all learning stages
- Grow attendance and build your community in the World of Education!

COURSE CREATOR

Key Features:

- Upload digital learning content and resources
- Earn passive income through course sales
- Combine with live course hosting or tutoring support.



MAXIMISE YOUR EARNING POTENTIAL

We welcome a wide range of education-related services, including:

- Education & Learning Professionals
- Teachers (Primary, Secondary, SEN, and Adult Education)
- Tutors (Academic, Private, Online, or Specialist)
- Course Creators & Online Trainers
- Home Education Mentors
- Early Years Educators & Child Development Specialists
- Education Consultants & Trainers
- Teaching Assistants & Learning Support Staff
- Educational Resource Creators & Shop Owners
- Language Teachers (ESOL, EFL, Sign Language, etc.)
- Subject-Specific Instructors (Maths, Science, Art, Music, etc.)
- After-School Program Providers
- Home Schooling Advisors
- Career Advisors
- Workshop and Event Hosts
- Educational Store Owners (Books, Resources, Tools, Kits)
- Content Creators for Learning & Development

We'd love to hear about your service and help you showcase it.



GROW YOUR REACH & REPUTATION

We welcome a wide range of health, wellbeing and mental health practitioners including:

- Counsellors & Psychotherapists
- Clinical, Educational, and Child Psychologists
- Art, Music, and Play Therapists
- Life Coaches & Wellbeing Coaches
- Health Coaches & Nutrition Advisors
- Holistic Practitioners (Mindfulness, Meditation, Yoga, etc.)
- Occupational Therapists
- Speech & Language Therapists
- Physiotherapists & Movement Therapists
- Mental Health Advocates & Support Workers
- Stress Management Practitioners
- Family & Relationship Therapists
- Youth Mentors
- SEND Specialists
- Behaviour Support Specialists

We'd love to hear about your service and help you showcase it.

EMPOWER LEARNERS & FAMILIES

WE WELCOME ADVERTISING THE FOLLOWING

- Parents offering educational or wellbeing services
- Home-educating parents sharing resources
- Individuals looking to earn additional income through teaching or mentoring
- Retired teachers or professionals sharing their skills
- Students or graduates launching education-related projects

WHY JOIN WORLD OF EDUCATION?

BUILD A BRAND IN THE EDUCATION SECTOR

Become a trusted professional in your field. Use your profile to highlight your strengths and build an authentic online brand that stands out.

REACH A GROWING AUDIENCE

Connect with engaged learners and families who are actively searching for quality educational support and enrichment, locally and globally.

FLEXIBLE INCOME STREAMS THAT FIT AROUND YOUR LIFE

Teach when it suits you, set your own rates, and choose from live classes, private services, or course creation to diversify your earnings with full control.

BE PART OF AN INCLUSIVE, CREATIVE, AND FORWARD-THINKING COMMUNITY

Join a global network of educators who celebrate innovation, diversity, and collaboration – and grow in a community that truly supports you.





VISION

To create an inclusive global learning community where educators thrive, learners are inspired, and education is accessible, flexible, and empowering for all.

MISSION

At World of Education, our mission is to:

- Empower educators to build meaningful, sustainable careers through flexible teaching and personal branding.
- Provide families and learners with access to engaging, high-quality educational experiences.
- Celebrate innovation, individuality, and lifelong learning through a supportive, inclusive network.

We're here to redefine what education can look like, one lesson, one tutor, one learner at a time.



CONTACT INFORMATION

Whether you're an experienced educator or just starting your journey, World of Education gives you the tools, freedom, and community to grow your impact and income, on your terms.

Subscribe now for just £30/month and become part of a movement that celebrates innovation, flexibility, and lifelong learning.

To start your journey with us, visit **www.worldofeducation.online** and select **'Advertise'**